

# Utah Valley Drug Prevention Coalition

DECEMBER | QUARTERLY REPORT



UTAH VALLEY  
DRUG PREVENTION  
COALITION

## GOODBYE HELLO DPC



After 10 years, we officially said goodbye to the SMART name and logo! We are now The Utah Valley Drug Prevention Coalition! We are excited to continue sharing prevention science at every level, from individual to community!

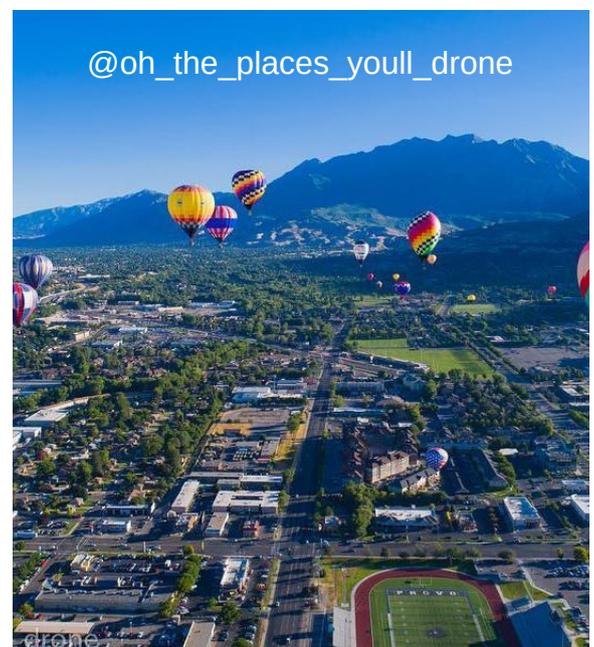
## DEA TAKE-BACK EVENT

Thank you to all who participated in our drug take-back event. We were able to collect: 485.3 lbs from all of the sites and when we added the drop box sites a grand total of 3179 pounds were disposed by the DEA!

## SWAG AND INFO

- We now have branded swag! Hats, pens, fidget spinners and mugs are available! We will be able to pass these items out to coalition members as well as community members to get them excited about DPC!
- We have new brochures explaining what our coalition is and why someone should join us as well as a policy brochure that we can hand out to our representatives to give them an idea of what we would like to see during the session. Please let us know if you need copies to hand out!
- We would like to thank Andrew Keele for allowing us to use his amazing photograph for our brochure!

Police Agency	Event lbs	Total Disposed (DEA)
Lehi Police Department	82.6	1396
Lindon Police Department	20	75
Orem Police Department	132	132
Payson Police Department	25	260
Pleasant Grove Police Department	37	37
Provo Police Department	31	31
Salem Police Department	10	165
Santaquin City Police Dept.	27.7	150
Saratoga Springs Police Department	38	38
Spanish Fork Police Department		250
Springville Police Department	82	345
Mapleton Police Department		50
American Fork Police Department		103
Utah County Sheriff's		147
<b>Total:</b>	<b>485.3</b>	<b>3179</b>



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## MENTAL HEALTH SERVICES AWARENESS NIGHT

Many thanks to Intermountain Healthcare for hosting Mental Health Services Awareness Night. For it's 10th year, it was a huge success! Over 400 people attended, and our coalition along with Utah County Prevention handed out almost all of the information we took in with us! It was a very busy night, and was amazing to participate in it!

## NEEDS ASSESSMENT

We have begun our needs assessment. This involves focus groups and youth interviews, and information from our communities. Thank you to Maren for her help on this project! If you want to be more involved in this, please let Michelle know. We aim to find out why the perception of harm is so low, and learn how to increase knowledge.

## SOCIAL MEDIA STATS

**Total Reach since January: A Large #**

**Twitter Impressions in the last 28**

**days: 2,137**

### FOLLOWERS



1,098



186



56

## OUTREACH

We would like to extend our reach to various events within our communities, Please let us know if you have an event you would like our coalition to participate! We will be doing a training on how to properly represent DPC at events so that we can all participate and attend the most event possible. We will be supplying information to use at booths!

## KEY LEADER MEETING NEXT MONTH

Please spread the word about our Key Leader Meeting! On January 9 at 6:30PM we will be hosting key leaders and educating them on our coalition, policy priorities and opening a very important dialogue on how to help our youth. This year we have split the key leader meeting and coalition member appreciation. More details to follow.

## TIME TO BE RECOGNIZED!

Who is on our coalition?

Send us a description and picture of yourself/your organization or a person/organization you admire. They will be recognized on our Utah Valley Drug Prevention Coalition Social Media sites!

**"With a comprehensive action plan, a coalition can engage people, ideas, and resources across sectors to create a synergy of health and prevention efforts that will have a lasting effect on community health."**

Frances Dunn Butterfoss, Ignite!: Getting Your Community Coalition Fired Up for Change